

# **Fundraising Policy**

#### 1. Dependence on voluntary support

Project 1882 is completely dependent on voluntary donations to be able to create a better world for animals.

### 2. General guidelines for collection

In all forms of fundraising, Project 1882 provides clear and factual information about the purpose of the fundraising and answers questions from donors and potential donors.

Fundraising for Project 1882 shall always be done via www.project1882.org or via authorised donation platforms. This is important to prevent unauthorised people from collecting in the name of Project 1882.

In order to maintain a high level of public confidence in our fundraising activities, Project 1882 reserves the right to refuse to accept certain donations that can in some way be considered incompatible with the work of the organisation.

## 3. Respecting the donor

The greatest possible respect shall be shown for the will and integrity of the donor.

- a) Donations to Project 1882 shall always be made to an account registered by the organization.
- b) The donor should at any time be able to ask questions to Project 1882 and expect a quick and reliable answer.
- c) The donor shall be assured that collected funds are used for the purpose for which they were collected. If Project 1882 wants to change the area of use, the donor must first be contacted.
- d) Project 1882 shall thank in an appropriate manner for donations received. The focus should be on cost-effectiveness, but also on the donor's need to receive confirmation that we have received the donation.



- e) If a donor wishes to remain anonymous, this must be respected. The name and/or picture of a donor shall never be published without the donor's consent. Likewise, Project 1882 will respect if a donor wish not to be contacted.
- f) The donor shall at any time be able to find out the contact details of Project 1882's management. The donor has the right to know if the person asking for donations to the organisation is a volunteer, employee or external consultant.
- g) The donor should be able to freely access the latest Annual Report at www.project1882.org.
- h) The donor can expect a correct and professional treatment from Project 1882's representatives.
- i) If a donor cancels their donation, provided it is done within a reasonable time, the gift will be refunded.
- j) If Project 1882 has received a gift that is obviously intended for another recipient, the gift shall be promptly refunded or transferred to the intended recipient.
- k) If a donor wishes for a gift to go to a specific purpose, Project 1882 shall give suggestions to the donor on how this could be done or otherwise refund the donation as soon as possible. Project 1882 examines how the donor wishes to receive feedback on when and/or how the donation was used, and what the outcome was. This applies regardless of whether the donor has already donated the gift or not.
- l) Designated funds are funds raised where the donor or the board has specified the purpose for which the funds are to be used, but where the organisation has not yet incurred expenses for this purpose. Restricted funds are recognised under a separate sub-item in equity.

#### 5. Securities and real estate

Donations in the form of securities are handled in accordance with Project 1882's capital investment guidelines. If the gift is in the form of movable or immovable property, the question of realisation always arises. Exceptions may occur where the donor has made this a condition



of the donation.

## 6. Personal data

Project 1882 follows the General Data Protection Regulation (GDPR) and we have regulated this in a separate Privacy Policy. Briefly described, personal data is only saved to facilitate contact with people who have chosen to support Project 1882's work.